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MEDIA ADVISORY

Local Foundation's Donation Earns Naming Rights at A Kid's Place

Trey Curry House to be unveiled

- What:** The unveiling of the Trey Curry House at A Kid's Place
- Who:** Hosts: Terry, Cliff, Mary Beth and Colton Curry
Special Guests: Sheriff David Gee and Florida Attorney General, Pam Bondi
- When:** Friday, February 24, 2012
3:30 PM-Please arrive at 3:15 PM as the program will begin promptly at 3:30
- Where:** A Kid's Place
1715 Lithia Pinecrest Road
Brandon, FL 33511

For security purposes, all media wishing to attend the unveiling, must contact Bridget Robertson at brobertson@kidscharitytb.org by February 22nd to have your name placed on the list for access to A Kid's Place.

About: Established to honor a son and brother, The Trey Curry Foundation continues its mission of providing financial assistance for children in need by making a generous pledge to Kids Charity of Tampa Bay (KCTB). The \$400,000 donation, which will be made over the next four years, grants the Foundation naming rights to one of the five houses at A Kid's Place in Brandon.

A Kid's Place is a 60-bed residential care facility that serves as a safe, stable and nurturing environment for abused, abandoned and neglected children who have been removed from their homes by the courts.

Children staying at A Kid's Place reside in a home-like setting with live-in house parents, and siblings are housed in the same home to provide consistency for the family unit. The average age of children served by A Kid's Place is 5, and the average length of stay is 65 days. The Trey Curry Foundation is the fifth naming sponsor among the five houses at A Kid's Place.

About Kids Charity of Tampa Bay

Kids Charity of Tampa Bay, Inc. is a 501(c)(3) organization of concerned individuals whose mission is to improve the quality of life for foster children and foster families. Community initiatives include: A Kid's Place, a residential care facility for abandoned, abused and neglected children; Holiday Gift Drives for foster children and families; Back-To-School Drives for foster children throughout the Tampa Bay area; and the Safety Net program, providing emergency support for foster families in crisis. For more information, please visit www.kidscharitytb.org.